

softening at least one lipstick base via heat such that the lipstick base is suitable for mixing with pigments;

mixing the pigment mixture with the at least one lipstick base to arrive at a base-pigment mixture; thereafter

applying the base-pigment mixture to lips of the person for evaluation; thereafter

heating the base-pigment mixture; and

cooling the base pigment mixture in a mold.

7. (First Amended) A method for custom blending and fabricating lip coloring product to personal specifications of a person of using a kit at a retail establishment, the kit including a mold, a plurality of pigments in shapeless amorphous form and at least one base, the method comprising the steps of:

receiving a customer demand from the person for a custom blended lip coloring product at the retail establishment;

heating the at least one base;

selecting various pigments from the plurality of differently shaded pigments in shapeless amorphous form based upon the customer demand;

measuring quantities of selected pigments with a measuring device while the pigments are in the shapeless amorphous form;

mixing measured quantities of the pigments with the at least one base; and

cooling the mixed at least one base and pigments in a mold.

8. (First Amended) The method of claim 7 wherein the mixing step comprises:

mixing selected quantities of a plurality of measured pigments in accordance with the customer demand to arrive at a pigment mixture;

softening at least one lipstick base via heat such that the lipstick base is suitable for mixing with measured pigments; and thereafter

mixing the pigment mixture with the softened at least one lipstick base to arrive at a base-pigment mixture.

B<sup>3</sup> 11. (First Amended) The method of claim 7 wherein the measuring step is performed with at least one measuring device selected from the group consisting of a graduated blending sheet, a scoop, a spoon, a dropper, a measuring cup, and a metering device.

B<sup>4</sup> 14. (First Amended) A method for custom blending and fabricating lip coloring product using a kit at home, the kit including a mold, a plurality of pigments in shapeless amorphous form and at least one base, the method comprising the steps of:

selecting various pigments from the plurality of differently shaded pigments in shapeless amorphous form;

measuring quantities of selected pigments with a measuring device while the pigments are in shapeless amorphous form;

mixing measured quantities of the pigments for lip coloring product with the at least one base, the mixing step being conducted at the home;

heating the bases and pigments, the heating step being conducted at the home; and

cooling the bases and pigments in a mold, the cooling step being conducted at the home.

B<sup>5</sup> 19. (First Amended) A method for custom blending and fabricating lip coloring product to personal specifications, the method comprising the steps of:

selecting various pigments from a plurality of differently shaded pigments in shapeless amorphous form;

measuring quantities of the selected pigments with a measuring device while the selected pigments are in shapeless amorphous form;

mixing the measured quantities of selected pigments;

repeating the selecting, measuring and mixing steps until a desired shade of lipstick is achieved;

heating at least one base in a heating vessel to a mixable form;

adding the measured quantities of lipstick pigments to the at least one base; and

pouring the mixed pigments and at least one base into a mold.

B<sup>6</sup>  
23. (First Amended) The method of claim 19 wherein said mixing of the measured quantities of pigments is conducted prior to said adding of the measured quantities of pigments to the at least one base.

25. (First Amended) The method of claim 19 further including the step of adding additional pigment after said heating and said adding to further tailor the lipstick to the exact specifications of the user.

26. (First Amended) A method for custom blending and fabricating lipstick at a retail establishment to personal specifications, the method comprising:

B<sup>7</sup>  
receiving a demand from an individual person for a custom blended lipstick at the retail establishment;

selecting various pigments from a plurality of differently shaded pigments in shapeless amorphous form;

measuring quantities of the selected pigments with a measuring device and while the selected pigments are in shapeless amorphous form in accordance with the demand of the individual person;

selecting at least one base from a plurality of lipstick bases offering a variety of textures and consistencies in accordance with the demand of the individual person;

mixing the measured quantities of lipstick pigments with the at least one selected base;

heating the at least base into mixable form; and

pouring the mixed pigments and at least one base into a mold.

[Add the following claims:]

B<sup>8</sup>  
30. The method of claim 26 further comprising evaluating the color of the mixture of the pigments and the at least one base, and adjusting the color of the mixture of the at least one base and the pigments by adding an additional quantity of a selected pigment with the at least one base after said heating.